



WXYZ

# ORDER

Print Date 11/12/12

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Flight Dates **10/23/12-10/29/12**

Contract / Revision      **307198 /**

Original Date / Revision  
08/07/12    10/31/12

Advertiser **MI Energy MI Jobs**

Agency    **Byrum & Fisk**

Buying Contact

**1322 G Street SE  
Washington, DC 20003**

Product

**384 Issue Week 2 10/23-10/29**

Agency Com    15%

Billing Contact

**1322 G Street SE  
Washington, DC 20003**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:30:00

Estimate #      **1569**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share 100% Market Value 130475

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	100	\$94,541.25	\$111,225.00	0.00	10/01/12	10/28/12	100	\$94,541.25	\$111,225.00
November 2012	18	\$16,362.50	\$19,250.00	0.00	10/29/12	10/29/12	18	\$16,362.50	\$19,250.00
<b>Totals</b>	<b>118</b>	<b>\$110,903.75</b>	<b>\$130,475.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WXYZ	10/23/12	10/29/12	430 AM News 7 Action News This Morni	CM	430a-5a	-----	:30	0	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1111--		4		\$150.00		0.00				
Week:		10/29/12	11/04/12	1-----		1		\$150.00		0.00				
N 2	WXYZ	10/23/12	10/29/12	5am News M-F 5am News M-F	CM	5-6am M-F	-----	:30	0	\$400.00	P-4	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1111--		4		\$400.00		0.00				
Week:		10/29/12	11/04/12	1-----		1		\$400.00		0.00				



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Print Date: 11/12/12

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Contract / Revision **307198** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/31/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**Product **384 Issue Week 2 10/23-10/2** Estimate # **1569**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WXYZ	10/23/12	10/29/12	6am News M-F Action News 6am	CM	6-7am M-F	-----	:30	0	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- 1111--		4			\$900.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$900.00		0.00			
N 4	WXYZ	10/23/12	10/29/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	-----	:30	0	\$900.00	P-3	0.00 NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- 2222--		8			\$900.00		0.00			
	Week:	10/29/12	11/04/12	2-----		2			\$900.00		0.00			
N 5	WXYZ	10/23/12	10/29/12	6-7/ 8-10am SA Local Ne SAT 6-7 /8-9am Local Ne	CM	SAT 6-7 / 8-9am	-----	:30	0	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1			\$250.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 6	WXYZ	10/23/12	10/29/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----	:30	0	\$350.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1			\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	1	WXYZ	10/22/12-10/28/12	GMA SAT 7-8am		SAT 7-8am	-----Sa--	:30		<del>(\$350.00)</del>		0.00 NM		
	Credited													
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 7	WXYZ	10/23/12	10/29/12	Action News SAT 8am Action News SAT 8am	CM	SAT 8-9am	-----	:30	0	\$350.00	P-4	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1			\$350.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 8	WXYZ	10/23/12	10/29/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----	:30	0	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1			\$250.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 9	WXYZ	10/23/12	10/29/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----	:30	0	\$350.00	P-4	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1			\$350.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 10	WXYZ	10/23/12	10/29/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----	:30	0	\$350.00	P-4	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----2		2			\$350.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 11	WXYZ	10/23/12	10/29/12	Spotlight SUN 930am Spotlight SUN 930am	CM	Sun 930-10am	-----	:30	0	\$500.00	P-4	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1			\$500.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
N 12	WXYZ	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	-----	:30	0	\$500.00	P-4	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- 1111--		4			\$500.00		0.00			



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Contract / Revision **307198** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/31/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**

Product **384 Issue Week 2 10/23-10/2** Estimate # **1569**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WXYZ	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	-----	:30	0	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$500.00		0.00						
N 13	WXYZ	10/23/12	10/29/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	-----	:30	0	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$400.00		0.00						
Week:		10/29/12	11/04/12	1-----	1		\$400.00		0.00						
N 14	WXYZ	10/23/12	10/29/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	-----	:30	0	\$750.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NXYZ	10/22/12-10/28/12		M-F 11a-12n	11am-12pm M-F		- TWThF----	:30		\$1,500.00		0.00	NM		
2	WXYZ	10/22/12-10/28/12		M-F 11a-12n	11am-12pm M-F		- TWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
Credited															
3	NXYZ	10/22/12-10/28/12		M-F 11a-12n	11am-12pm M-F		- TWThF----	:30		\$1,500.00		0.00	NM		
4	WXYZ	10/22/12-10/28/12		M-F 11a-12n	11am-12pm M-F		- TWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
Credited															
Week:		10/29/12	11/04/12	1-----	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WXYZ	10/29/12-11/04/12		M-F 11a-12n	11am-12pm M-F		M-----	:30		<del>(\$750.00)</del>		0.00	NM		
Credited															
N 15	WXYZ	10/23/12	10/29/12	12p Noon News 12n-1p	CM	12-1pm M-F	-----	:30	0	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$500.00		0.00						
Week:		10/29/12	11/04/12	1-----	1		\$500.00		0.00						
N 16	WXYZ	10/23/12	10/29/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	-----	:30	0	\$600.00	P-4	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WXYZ	10/22/12-10/28/12		M-F 2p-3p	2-3pm M-F		- TWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
Week:		10/29/12	11/04/12	1-----	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WXYZ	10/29/12-11/04/12		M-F 2p-3p	2-3pm M-F		M-----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
N 17	WXYZ	10/23/12	10/29/12	M-F 3p-4p Katie	CM	3-4pm M-F	-----	:30	0	\$800.00	P-4	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$800.00		0.00						
Week:		10/29/12	11/04/12	1-----	1		\$800.00		0.00						
N 18	WXYZ	10/23/12	10/29/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	-----	:30	0	\$900.00	P-4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- 1111--	4		\$900.00		0.00						
Week:		10/29/12	11/04/12	1-----	1		\$900.00		0.00						
N 19	WXYZ	10/23/12	10/29/12	5p News	CM	5-6pm M-F	-----	:30	0	\$1,000.00	P-4	0.00	NM	5	\$5,000.00



WXYZ

Print Date: 11/12/12

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Contract / Revision **307198** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/31/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**Product **384 Issue Week 2 10/23-10/2** Estimate # **1569**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5-6pm M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111--					4	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
N20	WXYZ	10/23/12	10/29/12	6p News	CM	6-630pm M-F	-----	:30	0	\$1,200.00	P-4	0.00	NM	4	\$4,800.00
6-630pm M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111--					4	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WXYZ	10/22/12-10/28/12		6p News		6-630pm M-F		- TWThF----	:30	<del>(\$1,200.00)</del>		0.00	NM		
Credited															
Week:		10/29/12	11/04/12	1-----					1	\$1,200.00		0.00			
N21	WXYZ	10/23/12	10/29/12	ABC'S Wrl News Tnght	CM	630-7pm M-F	-----	:30	0	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
World News (6:28 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111--					4	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,500.00		0.00			
N22	WXYZ	10/23/12	10/29/12	7p News	CM	7-730pm M-F	-----	:30	0	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
M-F 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111--					4	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WXYZ	10/29/12-11/04/12		7p News		7-730pm M-F		M-----	:30	<del>(\$1,200.00)</del>		0.00	NM		
Credited															
N23	WXYZ	10/23/12	10/29/12	Access Saturday	CM	7-8pm Sat	-----	:30	0	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
Sat 7-8pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/22/12-10/28/12		Access Saturday		7-8pm Sat		-----Sa--	:30	<del>(\$1,000.00)</del>		0.00	NM		
See MG 23.2															
[correct inv code is EARLY NEWS SA 7p (Fall)]															
2	WXYZ	10/22/12-10/28/12		Early News Sa 7p (Foll Sport:7pm Sat				-----Sa--	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 23.1 10/27															
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
N24	WXYZ	10/23/12	10/29/12	Early News Su	CM	6-630pm Sun	-----	:30	0	\$750.00	P-4	0.00	NM	1	\$750.00
Su 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$750.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
N25	WXYZ	10/23/12	10/29/12	Access M-F 730-8pm	CM	730-8pm M-F	-----	:30	0	\$1,800.00	P-4	0.00	NM	5	\$9,000.00
Ent Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1111--					4	\$1,800.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,800.00		0.00			
N26	WXYZ	10/23/12	10/29/12	Late News M-Su	CM	11-1135pm M-Sun	-----	:30	0	\$2,000.00	P-4	0.00	NM	7	\$14,000.00
11pm Action News Updat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 111111					6	\$2,000.00		0.00			



WXYZ

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Contract / Revision 307198 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/07/12/ 10/31/12

Order Sep 00:30:00

Advertiser MI Energy MI Jobs

Product 384 Issue Week 2 10/23-10/29/12 Estimate # 1569

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N26	WXYZ	10/23/12	10/29/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Su	-----	:30	0	\$2,000.00	P-4	0.00 NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- 111111	6		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	10/22/12-10/28/12		Late News M-Su		11-1135pm M-Su	- TWThFSaSu	:30		<del>(\$2,000.00)</del>		0.00 NM		
See MG 26.8 [news at 1130pm on Saturday, 10/27]														
8	NXYZ	10/27/12-10/27/12		Late News M-Su		11-1135pm M-Su	11:30 PM-12:00-----Sa--	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 26.5 10/27														
Week:		10/29/12	11/04/12	1-----	1		\$2,000.00		0.00					
N27	WXYZ	10/23/12	10/29/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M--	-----	:30	0	\$750.00	P-4	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- 1111--	4		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/22/12-10/28/12		M-F 1135p-1205a		1135pm-1205am	- TWThF----	:30		<del>(\$750.00)</del>		0.00 NM		
Credited														
2	NXYZ	10/22/12-10/28/12		M-F 1135p-1205a		1135pm-1205am	- TWThF----	:30		\$1,500.00		0.00 NM		
3	NXYZ	10/22/12-10/28/12		M-F 1135p-1205a		1135pm-1205am	- TWThF----	:30		\$1,500.00		0.00 NM		
4	NXYZ	10/22/12-10/28/12		M-F 1135p-1205a		1135pm-1205am	- TWThF----	:30		\$1,500.00		0.00 NM		
Week:		10/29/12	11/04/12	1-----	1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	10/29/12-11/04/12		M-F 1135p-1205a		1135pm-1205am	M-----	:30		<del>(\$750.00)</del>		0.00 NM		
Credited														
N28	WXYZ	10/23/12	10/29/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M--	-----	:30	0	\$250.00	P-4	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- 1111--	4		\$250.00		0.00					
Week:		10/29/12	11/04/12	1-----	1		\$250.00		0.00					
N29	WXYZ	10/23/12	10/29/12	M-F 106a-206a Dr Oz	CM	106am-206am	-----	:30	0	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- 1111--	4		\$150.00		0.00					
Week:		10/29/12	11/04/12	1-----	1		\$150.00		0.00					
N30	WXYZ	10/23/12	10/29/12	Late Fringe SA 1130p-230M Greys	CM	1130pm-230am (12:00 XM-1:00 XM)	-----	:30	0	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-	1		\$250.00		0.00					
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N31	WXYZ	10/23/12	10/29/12	SA 1a-2a Unit	CM	1am-2am	-----	:30	0	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-	1		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/22/12-10/28/12		SA 1a-2a		1am-2am	-----Sa--	:30		<del>(\$175.00)</del>		0.00 NM		
See MG 31.2 [not a valid inv code]														
2	NXYZ	10/22/12-10/28/12		SA 1230a-130a		1230am-130am	-----Sa--	:30		\$175.00		0.00 NM		
Ⓜ MG for 31.1 10/27														
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
N32	WXYZ	10/23/12	10/29/12		CM	1130pm-12am		:30	0	\$550.00	P-4	0.00 NM	0	\$0.00



WXYZ

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Contract / Revision **307198** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/31/12

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Advertiser **MI Energy MI Jobs**

Product **384 Issue Week 2 10/23-10/2** Estimate # **1569**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				Sports Update 1130-12m			-----								
				SU 1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/22/12-10/28/12		Sports Update 1130-12m Su		1130pm-12am	-----Su	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N33	WXYZ	10/23/12	10/29/12	SU 12a-1a Unit	CM	12am-1am	-----	:30	0	\$250.00	P-4	0.00 NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$250.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N34	WXYZ	10/23/12	10/29/12	Monday Prime C Castle	CM	10-11pm Monday	-----	:30	0	\$5,000.00	P-3	0.00 NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	1-----			1		\$5,000.00		0.00				
N35	WXYZ	10/23/12	10/29/12	Tuesday Prime C Priv. Practice	CM	10-11pm Tuesday	-----	:30	0	\$5,000.00	P-4	0.00 NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$5,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N36	WXYZ	10/23/12	10/29/12	Wednesday Prime A Middle/Suburg.	CM	8-9pm Wednesday	-----	:30	0	\$4,500.00	P-3	0.00 NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--1----			1		\$4,500.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N37	WXYZ	10/23/12	10/29/12	Thursday Prime C Scandal	CM	10-11pm Thursday	-----	:30	0	\$5,000.00	P-4	0.00 NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---			1		\$5,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N38	WXYZ	10/23/12	10/29/12	Friday Prime C Friday Prime C	CM	10-11pm Friday	-----	:30	0	\$4,000.00	P-3	0.00 NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$4,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N39	WXYZ	10/23/12	10/29/12	ABC Saturday Night Foot ABC's Saturday Night Foc	CM	SA 8pm-1130pm	-----	:30	0	\$3,000.00	P-3	0.00 NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1-			1		\$3,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N40	WXYZ	10/23/12	10/29/12	Sunday Prime B Once Upon Time	CM	8-9pm Sunday	-----	:30	0	\$6,000.00	P-3	0.00 NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$6,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				
N41	WXYZ	10/23/12	10/29/12	Sunday Prime D 666 Park Ave.	CM	10-11pm Sunday	-----	:30	0	\$5,000.00	P-3	0.00 NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$5,000.00		0.00				
Week:		10/29/12	11/04/12	-----			0		\$0.00		0.00				

